



# GLOBAL BUSINESS SCHOOL

Approved by AICTE, New Delhi and Affiliated to Anna University, Chennai  
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## MEDIA CELL

Media Cell is constituted in the Institution. The cell effectively manages press releases, articles, newsletters, digital campaigns, and multimedia content related to the events conducted in the institution.

The members of the Media Cell are as follows,

S.No	Name	Position	Designation	Mail Id
1	Dr. E. Gnanasekaran M.Com, MBA, M.Phil, M.Ed, Ph.D, ICWA, PGDBA, PGDET,	Chairman	Professor	<a href="mailto:gnanasekaranelapan@gmail.com">gnanasekaranelapan@gmail.com</a>
2	Mr. M S Bala Ragavendran	Member	Assistant Professor	<a href="mailto:balragav22@gmail.com">balragav22@gmail.com</a>
3	Mr. Subash P	Member	Assistant Professor	<a href="mailto:subashvlr@gmail.com">subashvlr@gmail.com</a>
4	Dr. Deepika M	Member	Assistant Professor	<a href="mailto:deepikaranka16@gmail.com">deepikaranka16@gmail.com</a>
5	Ms S B Shalina	Member	Assistant Professor	<a href="mailto:shalinaroseline5890@gmail.com">shalinaroseline5890@gmail.com</a>